Verbal/Visual Narrative Texts in Higher Education
# Contents

**Martín Solly**  
Introduction .................................................................................................................. 9

## Section 1  
**Narrative and Identity**

**David Block**  
Narrative, Identity and Interviews: A Personal Reflection on Key Constructs and Analytical Practices .................................................. 25

**Lawrence M. Solan**  
Talking like a Person, Thinking like a Lawyer (and Vice versa) ........................................................................................................... 53

**Davide Simone Giannoni**  
Biomedical Laboratory Narratives: Linguistic and Disciplinary Traits .................................................. 73

**Ying Danjun/Huang Aifeng**  
Narratives in Interaction: Co-constructing Teacher Identity within Classroom Discourse ......................... 89

**Martín Solly**  
Narrative and Identity in Contemporary Language Learning Policy ........................................... 115
Section 2
Digital Literacy and Multimodality

Robin Goodfellow
Digital Literacies: Texts, Knowledge and Power in Higher Education ................................................................. 135

Carey Jewitt
A Multimodal Take on School English ........................................ 153

Sandra Campagna
The Truman Show of the High-fliers Market: a Case Study of Educational Identity ................................................. 179

Margaret Rasulo
The Concept of ‘Identity Formation’ within Online Professional Learning Communities .......................... 203

Anthony Baldry
What is Multimodality for? Syllabus Construction in English Text Studies for Communication Sciences .......... 229

Section 3
Contextual and Intercultural Perspectives

Felix Banda
Contrasting Discourse Practices and Interaction Strategies among Urban and Rural Black Students in English Tertiary Education Contexts in South Africa ............................................. 251

Robyn Woodward-Kron
Learner Medical Discourse and Intercultural Clinical Communication: Towards a Contextually Informed Teaching Framework .............................................................. 279
| Contents |
|-------------------------------|-------------------|
| MICHELANGELO CONOSCENTI       | Intercultural Issues in a Virtual Diplomacy SIG: |
|                               | A Discourse Analysis Approach ................................................... 299 |
| MARIA CRISTINA PAGANONI       | Local and Global Identity on News Sites: |
|                               | Al Jazeera’s English-language Website ........................................ 331 |
| GIUSEPPINA CORTESE            | Focus on Narrative. Linguistic and Textual |
|                               | Empowerment in Learning as Action Research ...........................351 |

Notes on Contributors .................................................................. 379